National PI/CPC Patter March 2023





The goal of AA Public Information and Co-operation with the Professional Community (PI&CPC) is to carry the message to the alcoholic who still suffers. This is achieved in two ways, through informing the general public about the AA programme and through reaching "the third person", whose work is or may be involved with the active alcoholic

Our Twelfth Step, carrying the message, is the basic service that the AA Fellowship gives: this is our principal aim and the main reason for our existence. Therefore, AA is more than a set of principles; it is a society of alcoholics in action. We must carry the message, else we ourselves can wither and those who haven't been given the truth may die.



Central Victorian District

The images in Kangaroo Flat and Maryborough are signs which are 10ft by 4ft and have been placed in high traffic areas and have received and are continuing to receive very positive attention.



The Central Victorian District put together a great presentation of their efforts to reach the still suffering alcoholics.

They have stocked many doctors surgeries, libraries, post offices, supermarkets, rehabs and the like with various material such as post cards with the 12 questions on the back, business cards and posters of various sizes.

website aacvdistrict.org.au also provides a valuable platform for their PI efforts and attracts considerable traffic with well over 2000 hits per month.



Usually, the cost of doing PI&CPC service work is met from the general contributions to a Group, other unit of the General Service structure (District, Area) or Central Service Office. When a new committee is in a locality with a small AA population, members of neighboring Groups may be called upon for special contributions. Even in Areas where AA is firmly established through a large population, Groups may be asked to contribute to certain special projects; for example, an effort to supply all local libraries with copies of the 'Big Book'.



Do you promise yourself not to drink too much alcohol but before you know it you are drunk again?

Alcoholic Anonymous meets daily in your area Phone 1300 22 22 22 That's 1300 AA AA AA Find a local meeting

https://meetings.aa.org.au/near/



Banana Coast District , NSW
Subscribed 85 local professional's to AA's newsletter
to professionals

100 new beginners packs have been delivered to groups cross the District

Facebook campaign - see photo example of advert above on right

People reached: 10,900

People who interacted: 154

Radio Campaign - 2Gf, Fm100.5, 639 AM covering areas Grafton, Coffs, Bello, Macksville Nambucca



Area B Qld

Radio adverts sent to a Roma radio station was accidently sent out to the whole Resonate network, reports from members in Mt Isa saying members have doubled in numbers, a big thank you to Laura at Resonate who sent out.

Phoneix radio Bundaberg are playing the 30 sec. announcements. Gladstone Today newspaper have put together an AA story for there local group soon to be published. Rockhampton CQ Newspaper a AA in thier TV pull out guide - see image . Some great ideas are being thought about adopting Police stations, Ambulance Sations and laundromats









Area B SA Sub committee met at a Cafe in Adelaide and set out in groups on a poster run and Distributed and put up Posters, AA Pens and cards at the Royal Adelaide Hospital and Mental health ward, The Aboriginal and Torrens Straight Islander support center, SA Tafe city campus, Hutt street city center homeless shelter, towards independence sobering up unit, Vinnies men's crisis shelter, Allied health services, Uni west campus, Little red artisan Cafe and the Mat on carrington



Darius Wells Library Kwinana WA





Gracemere Nth Qld

Brisbane QLD

National Public Awareness Forum for all Alcoholics
Anonymous members interested in or active in the
General Service Structure in the Area's of
Public Information and Cooperation with
Professionals in the Community
Treatment and Correctional Facilities
Remote Communities and Accessibility

Friday 22nd to Sunday 24th November 2024

Grand Chancellor Hotel
Hindley Street, Adelaide CBD
South Australia

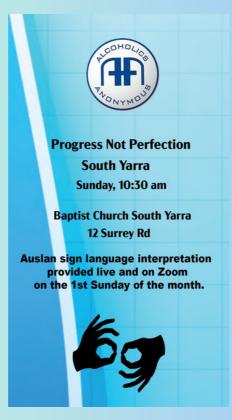
Workshops, Saturday Night Banquet and Speaker Billy N, Palm Beach Garden's, FL

Registration, Hotel room Link , Program details will be available soon

For more details contact aanationalpiandcpc@gmail.com







Zoom ID- 394896349 PW - 992668

https://meetings.aa.org.au/meetings/progress-not-perfection-south-yarra-sunday/?fbclid=lwAR3ZJet_Mylsiguo8-aRbNZNE7BqioOwEKfeOn9M7GhoC9oYLObLQWHtrFk

Please pass on details to all groups

Shanty Creek is a isolated indigenous Community in Far N/E QLD
They meet every Thursday night with limited 7th Tradition.
They have set up a AA Bookshelf Library monitored by the Group
Donations of Literature, Books, Tapes, DVD's, CD's, Files or
Funds can be sent to:

Shanty Creek Group, PO BOX 1119, Tolga, QLD 4882. shantycreekaa@gmail.com

BSB - 633000

A/C - 163268212

Receipts will be sent if email address provided



PI Day Banners created from the members website PI Information kit for the Para District Area A SA from office works for \$95

Lachlan has patiently put together a radio announcement kit for members to also use

Check it out at members.aa.org.au

All of AA is voluntary, no one is paid for their 12 step work or Service, it is for our own recovery we take the steps and pass on, AA service is our chance to repay what we have been given to continue indefinitely the message of AA, send all PI/CPC posts or stories for the PI Patter to aanationalpiandcpc@gmail.com or for more information on our Service Structure contact your Local CSO, General Service Rep., Area Delegate or the GSO

In Unity and Service , Rob C National PI/CPC Coordinator