National PI/CPC Patter March 2024

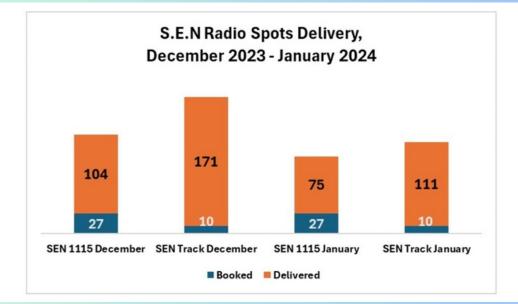




Our Twelfth Step, carrying the message, is the basic service that the AA Fellowship gives: this is our principal aim and the main reason for our existence. Therefore, AA is more than a set of principles; it is a society of alcoholics in action. We must carry the message, else we ourselves can wither and those who haven't been given the truth may die.



Put up a Poster week Pics Week of Bill W's birthday, Dec. 11, 2023 Will be happening again in 2024



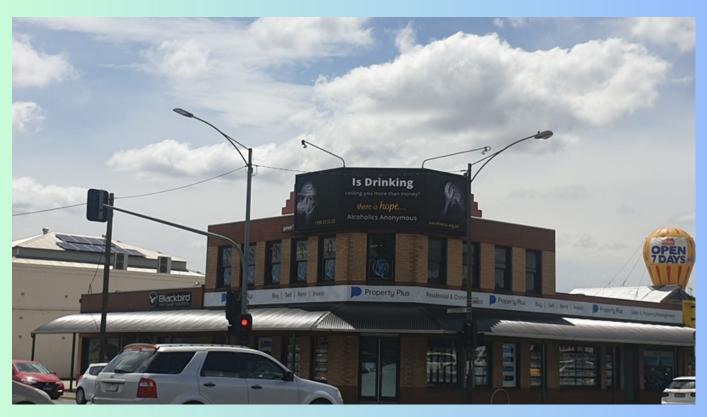
ICD (inner city district Melbourne)

radio campaign on the S.E.N. network similar to campaigns in 2022. We booked a minimum of 27 30-second spots on SEN 1115 Melbourne and 10 spots on SEN Track Melbourne over a four-week period in December and then again in January. Based on S.E.N. estimates, ICD has received a 318% return on our investment with ads delivered totaling value of \$8,370 for a \$2,000 investment.



Police Stations, Court Houses, community centers, some of the PI work the Melbourne Men's Group are doing.

Inner City District (SR)



On January 1st the Central Victorian District, Southern region started a digital campaign at a very busy intersection in Kangaroo Flat12 times per hour 24/7, 6600 times over 4 weeks

Nice work



Isabella Plains Medical Centre ACT, Area B (ER)



South Perth, WA

Qld. NER Area B March 2024 P.I. Round-up Recent activity shows our regional groups are on the move with success reformation of Fraser Coast district & Wide Bay Burnett reforming their districts with some PI talks and presentations conducted and getting everyone fired up over PI/PA! Members are getting cards/posters out and Maryborough a local men's shelter approaching AA to have 2 speakers attend on a monthly basis to carry the message, as well as asking for a meetings list and newcomer literature., RADIO: 99.7 BRIDGE FM - continue to advertise AA 30 second adverts. Oddly enough, sometimes on the back end of a local hotel advertising. The Local Times community newspaper continues to advertise half page black and white adverts for free and has done so since June 2022 - almost continuously. and The Hills Echo, Everton Echo & Eatons Echo magazines also continues to place ad hoc monthly adverts for North Brisbane, also since June 2022.



harmony.com.au/openj nts/1913026655807791

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Lincoln Medical Center, Port Lincoln SA, right near the TV



Bellingham







Last year In Adelaide we were privileged to have an exhibition booth at both the Mental Health Service Conference and the Australiasian Professional Society of Alcohol and other Drugs Conference. The conferences were each attended by over 2000 professionals from Australia and overseas. It was a great experience for all of us 8 AA members involved. After both events we reflected on our time there and one take away that kept coming up was that it could help us if we updated the banners we used. We realised that in comparison to other organisations at these events our banner styles were very different, and many professionals did not bother to speak with us as they walked past our booth - we attributed this to possible misunderstanding about what we do in AA. We believed it would benefit our ability to carry the message if we designed new banners which had a modern style and certain information that would attract professional attention and breakdown any prejudice or misunderstanding the Professional Community may have. Area B Central Region have approved these new banners for use at future events.

In service, Connor O Central Region Area B PI/CPC

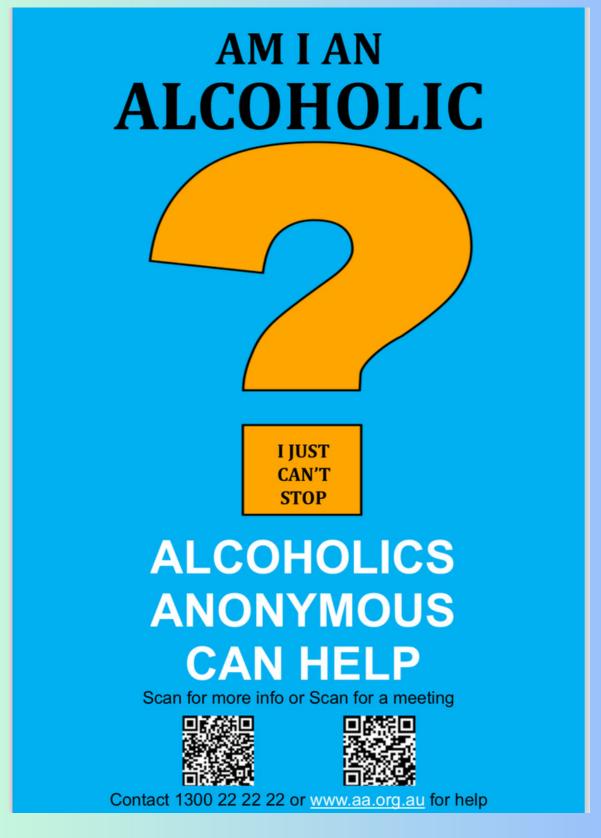




Penrith Fliers for local GPs , Pharmacies (ER) Whitmore Square Men's shelter Area B (CR)

The pamphlet "Speaking at Non-AA Meetings", designed specifically to help in this service work, includes an outline and other ideas for the content of such talks. Most committees emphasize the importance of a question and answer period. "Speaking at Non-AA Meetings" includes lists of questions frequently asked so that speakers will be ready with satisfactory answers. In PI&CPC work, an exchange of talks is an interesting idea. To improve AA's relations with the growing number of local alcoholism agencies, a series of "awareness meetings" could be arranged in which each organization could be asked to provide a speaker to give a 10 minute explanatory talk on what that agency does. AA, in turn, could provide a speaker to give the AA message.

Ample time could be allowed for discussion.

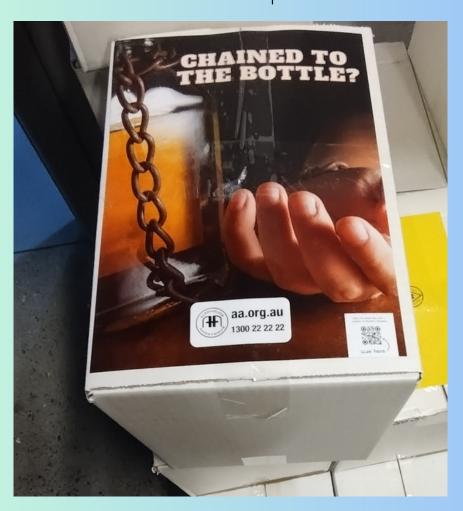


Poster created by the MacArthur District, edited by Alan from ICD for all to use on the National PI/CPC Whatsapp

Great work, worthy of a conference topic to approve for our GSO to distribute

Often members are confused about the meaning of the term 'Conference-Approved' as it applies to AA literature. Does it mean that other literature is not approved, Who approves AA literature and how? What about the display of other literature at an AA meeting Such questions often trouble newcomers to AA as well as some members who are not so new.

The term 'Conference Approved' indicates that the material has been approved by the General Service Conference (GSC), AA Australia Group conscience where all our Delegates, Trustees, World Service Delegates and GSO staff meet in November to discuss the topics submitted by members of our Fellowship.



Conference Approved poster submitted as a Topic and approved at the 2023 General Service Conference

AA Conference-Approved Literature is copyrighted and permission to reprint must be obtained from AA World Services Inc or other appropriate source, in writing. For example, where the Australian General Service Conference has approved a piece of literature written and produced in this country, it is necessary to obtain permission to reprint from the Australian General Service Board of Alcoholics Anonymous. Only in this way can we ensure the integrity of our literature and protect the AA program of recovery against dilution or distortion



Elizabeth Salvation Army Soup Kitchen Area A (CR)



Usually, the cost of doing PI&CPC service work is met from the general contributions to whatever body forms the committee – Group, other unit of the General Service structure (District, Area) or Central Service Office. When a new committee is in a locality with a sparse AA population, members of neighbouring Groups may be called upon for special contributions. Even in Areas where AA is firmly established through a large population, Groups may be asked to contribute to certain special projects; for example, an effort to supply all local libraries with copies of the 'Big Book'.



ALCOHOLICS ANONYMOUS

2024 NATIONAL PUBLIC AWARENESS FORUM

FOR ALL ALCOHOLICS ANONYMOUS MEMBERS INTERESTED OR ACTIVE IN AREAS OF PUBLIC INFORMATION AND COOPERATION WITH THE PROFESSIONAL COMMUNITY, TREATMENT AND CORRECTIONAL FACILITIES, AND REMOTE COMMUNITIES AND ACCESSIBILITY

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OR
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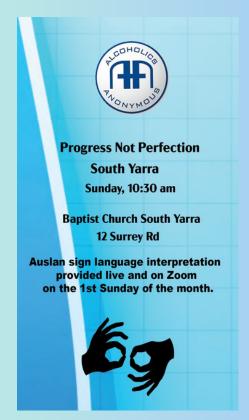
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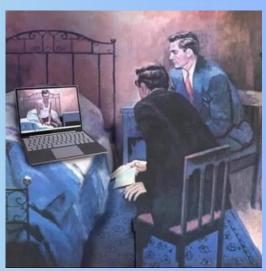
MAX 300 TICKETS AVAILABLE

FRI, 22 NOV 2024 5:00 PM -SUN, 24 NOV 2024 1:00 PM

HTTPS://WWW.EVENTBRITE.COM.AU/E/ALCOHOLICS-ANONYMOUS-2024-NATIONAL-AWARENESS-FORUM-TICKETS-698958201797







Zoom ID- 394896349 PW - 992668

https://meetings.aa.org.au/meetings/progress-not-perfection-south-yarra-sunday/?fbclid=lwAR3ZJet_Mylsiguo8-aRbNZNE7BqioOwEKfeOn9M7GhoC9oYLObLQWHtrFk

Please pass on details to all groups



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Funds needed to save Ipswich groups



The keys to the Monday/Saturday group were taken from the chair's bag during or after the meeting. The cost to replace the keys, all linked to the church security is \$1225.65.

The church has agreed for us to pay the invoice at \$50 a week -- but we need the assistance of the Ipswich District.

Ipswich District is assisting to raise funds through direct donation appeals and a raffle. Please help at your group if you can to help the groups to meet this debt.

Direct deposits can be made to the Ipswich District Fundraising Account:

BSB: 034033

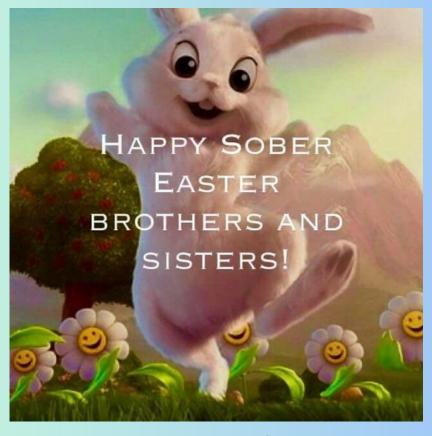
Account: 396561

Reference: Keys

Further information: Rob: 0416 273 699

Graham: 0422 591 344

The goal of AA Public Information and Co-operation with the Professional Community (PI&CPC) is to carry the message to the alcoholic who still suffers. This is achieved in two ways, through informing the general public about the AA programme and through reaching "the third person", whose work is or may be involved with the active alcoholic



All of AA is voluntary, no one is paid for their 12 step work or Service, it is for our own recovery we take the steps and pass on, AA service is our chance to repay what we have been given freely to continue indefinitely the message of AA, send all PI/CPC posts or stories for the PI Patter to aanationalpiandcpc@gmail.com or for more information on our Service Structure contact your Local CSO, General Service Rep., Area Delegate or the GSO. In Unity and Service,

Rob C

National PI/CPC Coordinator aanationalpiandcpc@gmail.com